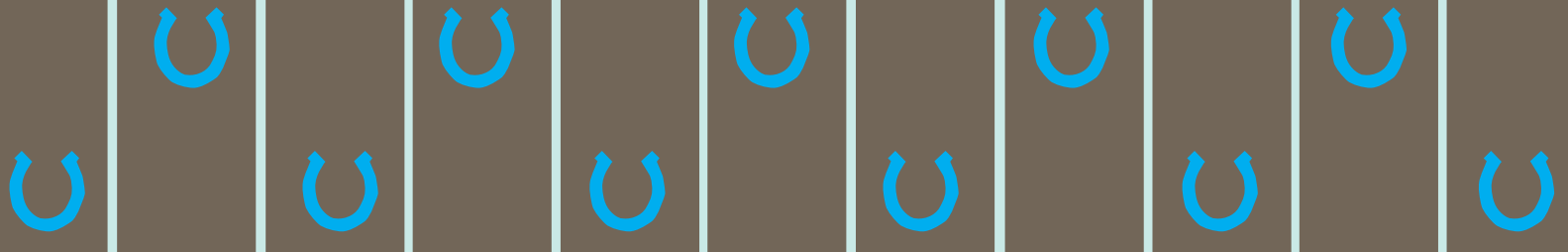




Their Time to Ride





Ride On: Effective, Fun, Empowering



How does a man paralyzed from the waist down take a walk? How does a child, who can't sit up or swallow or speak, repeat an exercise 1,000 times in 30 minutes? Why would a young woman with autism proclaim that Saturday—her day to ride—as the best day of her week? How does a teenage boy with cerebral palsy gain the confidence to command a half-ton animal and receive the therapies he needs to live as full a life as possible?

The answers are found astride a horse at a Ride On ranch.

Ride On is dedicated to enhancing the quality of life of children, teens and adults with disabilities. Ride On provides therapeutic horseback riding lessons and physician prescribed physical, occupational

and speech therapies—called hippotherapy—using the movement of the horse to improve specific medical conditions. The people we serve face a wide range of disabilities including autism, blindness, brain injuries, cerebral palsy, stroke, and more.

Through the work of our highly skilled therapists, riding instructors and volunteers, thousands of individuals with disabilities increase coordination, flexibility, balance, strength, confidence and freedom. Every session is designed to bring about an important therapeutic benefit, but to our riders it's their time to ride, their time to have fun. And the smiles prove it.

Bold New Plans to Meet Growing Needs

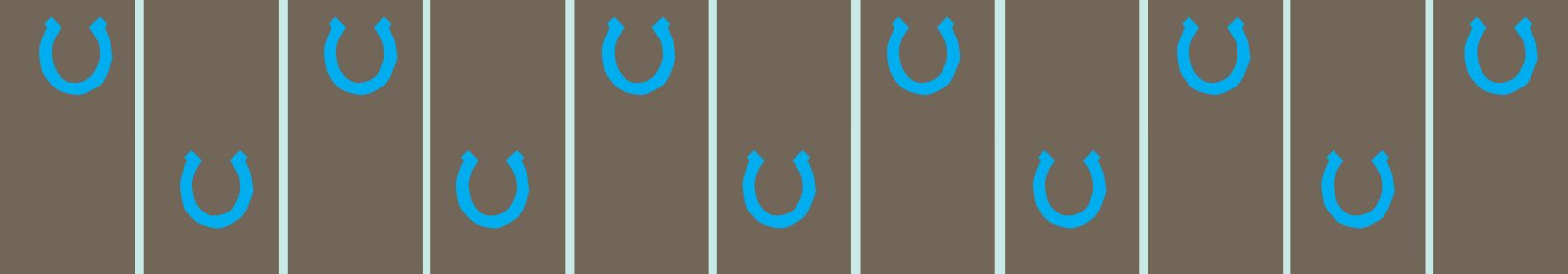
Ride On is one of the largest therapeutic horsemanship organizations in the nation and the only nationally accredited provider of hippotherapy in Los Angeles and Ventura Counties. We have a world-class team of therapists and riding instructors who not only provide direct service, they teach and certify new therapists and instructors and participate in research to validate their work.

Every week we serve more than 170 riders. Over our first two decades, we have provided more than 70,000 riding lessons and therapy treatments and the demand is increasing. Over the next six years alone, we expect to provide another 50,000 lessons and treatments.

To meet this growing need and provide our riders with the highest quality therapies possible, we have launched a \$5 million *Their Time To Ride* capital campaign. This project will prepare Ride On for its next generation of service by accomplishing three essential goals:

1. Fund the acquisition and construction of our new San Fernando Valley ranch in Chatsworth.
2. Make much-needed improvements to our Conejo Valley ranch in Thousand Oaks.
3. Build our reserves to support growing programs and seed a special fund as we begin to search for a third ranch in the greater Los Angeles area.





San Fernando Valley Ranch Projects



Ride On delivered its first programs on a small leased ranch in the San Fernando Valley. During its infancy, this arrangement worked well, but there was always the fear that the lease would not be renewed. In addition as programs grew, Ride On needed larger and different types of ranch facilities to make its therapy programs as effective as possible.

- **Acquisition of a New Permanent Ranch:** In 2008, after an extensive search, Ride On secured a loan to purchase a 3-acre ranch site in Chatsworth. Ranch ownership brings permanence to our programs and stability to our operations. As this campaign pays off the mortgage due in 2018, our annual financing charges will be redirected to support programs at each of our ranches.

- **Horse Barn and Covered Arena:** To make the new ranch operational, this project funded the construction of a 20-stall horse barn, two lighted arenas, a round pen and perimeter trail. This project will also install a roof for one of the arenas. The San Fernando Valley experiences some of the hottest and windiest weather in Southern California. A covered all-weather arena is needed to protect our riders, many of whom have very fragile health, during hot summer days and also during the rainy season. This will reduce cancellations and dramatically increase our capacity to provide therapy and lessons.

- **New Therapy and Education Building:** This new 2,600 s.f. facility will include therapy rooms so our riders can receive supplemental off-the-horse physical, occupational and speech therapy treatments. The facility will also include a grand room for the training of therapists, riding instructors and volunteers.

- **Renovation of the Ranch House:** The 2,300 s.f. 1950's house that came with the property must be refurbished to provide planning spaces, program offices and a caretaker's apartment. The renovation will replace obsolete utilities, install energy efficient insulation and windows and improve disabled access.

Conejo Valley Ranch Projects

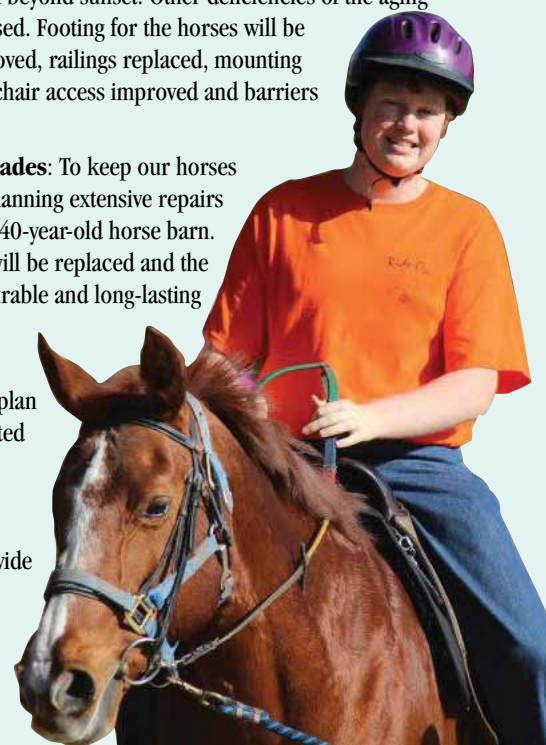


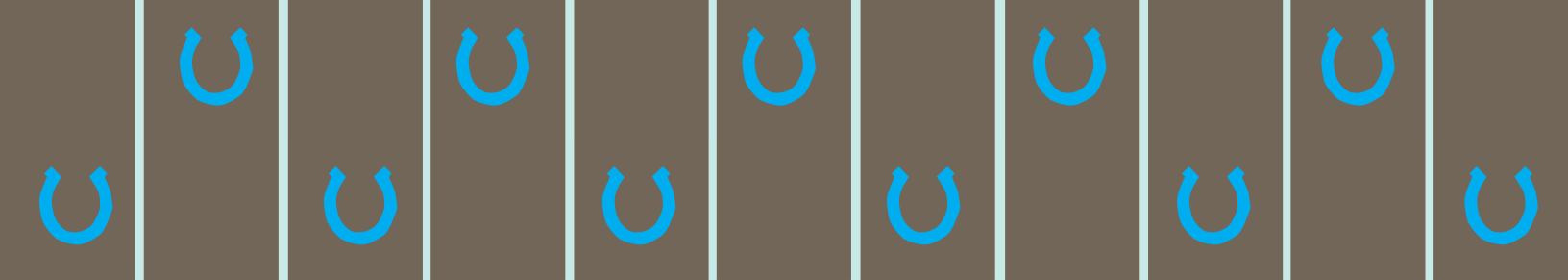
In 2001, the Conejo Recreation and Park District granted Ride On a \$40 per year 60-year lease of a 13-acre abandoned equestrian center. In exchange, Ride On agreed to repair and maintain the facilities and operate its cutting edge therapeutic riding program on the site. Basic ranch improvements were made as Ride On introduced its services to this new community. Now with a growing demand for programs additional upgrades are critical.

- **Lighted Arena:** With new arena lights we will provide more lessons and therapy sessions especially during the winter. Many of our riders are school children who cannot arrive until after 3:00 pm. A fully lit arena will extend our programs well beyond sunset. Other deficiencies of the aging arena will also be addressed. Footing for the horses will be upgraded, drainage improved, railings replaced, mounting areas re-designed, wheelchair access improved and barriers to freeway noise installed.

- **Horse Barn Upgrades:** To keep our horses healthy and safe we are planning extensive repairs and improvements to the 40-year-old horse barn. The entire interior shell will be replaced and the exterior will be clad in durable and long-lasting horse-proof siding.

- **Office Barn:** Staff members and volunteers plan programs out of a converted barn. This campaign will provide essential improvements to meeting and planning spaces, provide insulation for offices, and upgrades to the kitchen and restrooms.





Planning for Generations of Service

Research

Ride On changes lives. There are 28 peer-reviewed scientific studies supporting this fact and we also know this from the constant feedback we receive from riders and their families. Ride On is one of two test sites supporting further research into the effectiveness of its therapy programs.

Scholarships

Ride On changes lives for those with limited financial means. As the social safety net is stretched, more families are seeking our services who cannot afford it. Ride On is committed to these families, no matter how hard the times.

Sustainable

Finally, Ride On is building a foundation that will serve the community far into the future. To secure that future we are building reserves to protect against the next recession and to allow us to seize opportunities as they arise. We know there are challenging times ahead and we know there is a need for our programs elsewhere in Los Angeles. This campaign will protect the progress we have made and advance our work across the community.



Please Join Us

Ride On has accomplished much since its founding in 1994. To ensure we can serve future generations, Ride On has crafted a \$5 million campaign to improve our two ranches, build our reserves and secure our finances. With your help we will expand our programs to serve more riders with disabilities, one ride at a time.

It's their time to ride. *It's our time to help.* And the smiles prove it.



Ride On

Therapeutic Horsemanship

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Ride On is a 501(c)(3) non-profit corporation. Tax ID # 95-4465783

A Public Trust. Audited financial statements and IRS tax returns are always available on our website at www.rideon.org.